

## **Local Content Enrichment by Young Researchers and Talents for Cultural Heritage Sustainability**

### **Abstract**

Cultural heritage is the pride of the community. It must be preserved and appreciated in the sense of recognizing its impacts on the well-being of society. Among one of the ways is through local content documentations to ensure its sustainability for future ahead. The issue however, raised with the scarcity of local content creation. The number of local content creation is way lower than resources created and derived from external resources. Not many people possess the knowledge, skills, experience and importantly the drives and motivation to document such cultural heritage into greater use. Judging on such needs to enrich more local content resources from our own people, this paper describes Pustaka's effort in local content enrichment initiatives by the young researchers in Local Content Competition (*Pertandingan Warisan Budaya Tempatan - PWBT*). Other engagements like Traditional Quatrain Performances Competition (*Pertandingan Mukun*), Local Folklore-telling Competition (*Pertandingan Bercerita Tempatan*) and Showcasing of Local Traditional Costumes (*Pertunjukan Pakaian Tradisional*) amongst the young talents will also be highlighted. The output in terms of published materials and other resources will be considerably discussed.

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