

## The Insiders' Guide to Getting Published in International Research Journals



Date : 14<sup>th</sup> June 2011  
Time : 2.30 - 4.30pm  
Venue : Seminar Room 1, Pustaka Negeri Sarawak  
Speaker : BEN SNG

Emerald Publishing Group Limited is an international academic publisher that has been running for over 40 years. They currently publish more than 200 journal titles and 500 books and books series in the fields of management, information science, social science, linguistics and engineering.

They are the leading independent publisher of global research with impact in business, society, public policy and education and their potential readership worldwide is more than 15 million people.

### PRESENTER'S BRIEF INFORMATION

#### **BEN SNG**



“Based on our experience of working with the editors of 250 journals and 240 book series, Emerald Insider's Guides help authors give their papers the best possible chance of publication. The presentation will provide useful information on the publishing process and the people involved; advice for authors on preparing and submitting articles and getting through the review process. It will also provide a brief case study of how Emerald is expanding in the social sciences field. The session will conclude with a question and answer session”.

Mr. Ben Sng is the senior consultant - publishing relationship with Emerald Group Publishing Limited, UK. He has been associated with the Emerald Group for more than twenty five years. Initially being involved with their Business School and in the last 16 years with the publishing business. Since January 2011, Ben has taken up his new role as the senior consultant - publishing relationship, liaising with the Editorial Advisory Board members ; building relationships with university faculty members and facilitating

“ Insiders Guide to Getting Published “ ( IGGP ) with the academia. Ben would like to give and get updates, feedback and suggestions from the faculty members and users of Emerald Management databases. He looks forward to working and sharing with you.

Ben is a qualified chartered management accountant, having worked in London for nine years but have since left professional practice and he is now very much into education and training. He is a member of the Toastmasters Club and an active member of the Lions Clubs International.

**The session will contain insiders’ information on:**

- **How to get started**
- **How to target your work more effectively**
- **What editors and reviewers actually look for**
- **The five key questions that make or break a paper**
- **How to peer review your own work**
- **The secrets of revision**
- **Beyond publishing (refereeing, book reviewing, advisory board membership, etc.)**

Ben Sng will also be on hand to answer your questions from a publisher’s perspective, so please come along ready to get the most from this valuable experience.

Places are limited, and we will operate on a first-come, first-served basis.

How to book?

Contact :-

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