

# SLIDE PRESENTATION TECHNIQUES 1

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# OBJECTIVES

- i. to share the best practices in slide designing; and
- ii. to have practical hands-on in slide designing.

# YOUR ASSIGNMENT

- i. to create a killer Headline for your presentation

# STEAL THIS POWERING

BY JESSE DESJARDINS



A BORING  
**HEADLINE**  
MEANS A BORING  
**PRESENTATION**

CREATED USING

**POWTOON**

# THE 5 PRINCIPLES OF AN EFFECTIVE HEADLINE

1. Audience
2. Benefit
3. Pain
4. Curiosity
5. Urgency



# YOUR ASSIGNMENT

- i. to create 4 slides:
  1. 'killer' title
  2. table of content
  3. example
  4. 'killer' ending

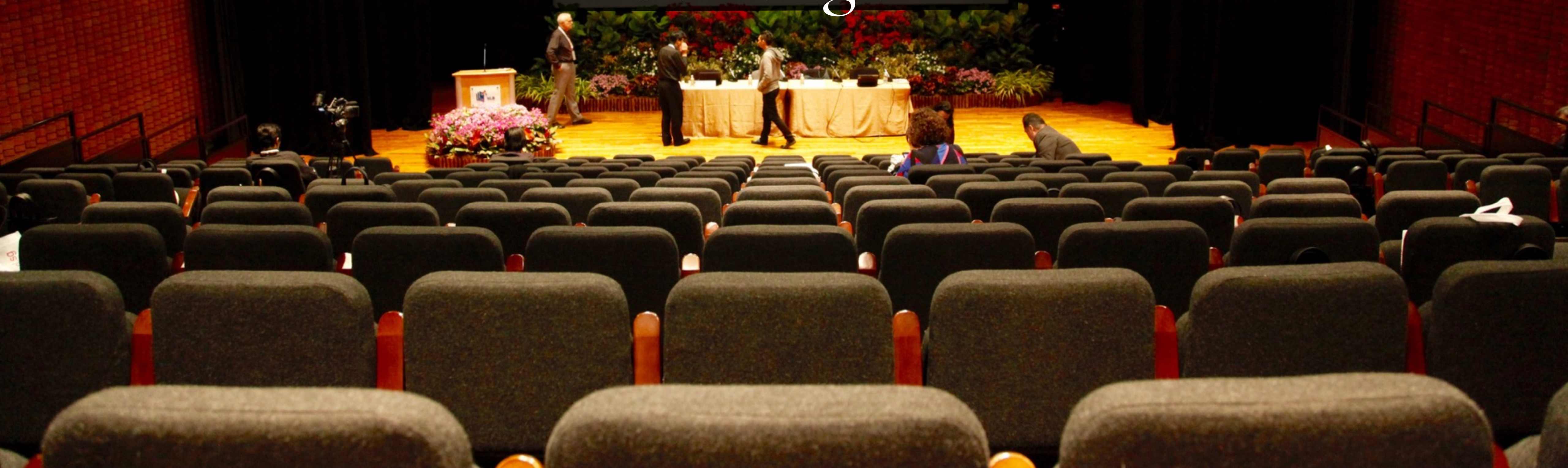
# SLIDE PRESENTATION TECHNIQUES 2

~ story board ~

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# Thank You

Come again





<http://www.slideshare.net/jessedee/steal-this-presentation-5038209>