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Master List/ Matrix/ Table

Reviewed by:

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2 January 2021

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2 January 2021

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A Customer Satisfaction Survey

Services	Monitoring and Analysis Interval	Monitoring and Analysis Responsibility	Target Respondent/ Sources	Sampling Size/ Criteria	Measuring Criteria/ Data to be Analysed
Library	Yearly	Innovation and Sustainability Officer	Library users	Minimum of 500 library users	LibQual Model is used:
Depository				Library as a place	
Corporate					Service affectInformation
ICT					Access • Personal control

B User Opinion Survey

Services	Monitoring and Analysis Interval	Monitoring and Analysis Responsibility	Target Respondent/ Sources	Sampling Size/ Criteria	Measuring Criteria/ Data to be Analysed
Library	Yearly	Innovation and Sustainability Officer	Library users	Minimum of 500 library users	LibQual Model is used:
Depository		,			Library as a place
Corporate					Service affectInformation
ICT					Access • Personal control

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C Compliment Analysis

Services	Monitoring and Analysis Interval	Monitoring and Analysis Responsibility	Target Respondent/ Sources	Sampling Size/ Criteria	Measuring Criteria/ Data to be Analysed
All services	Quarterly	Public Relations Officer	Written, verbal and online compliments from customers on services and facilities	All compliments (written, verbal and online) received quarterly	Total number of compliments received per quarter
					Number of compliments received based on category per quarter

D Customer Data on Delivered Products / Services

Services	Monitoring and Analysis Interval	Monitoring and Analysis Responsibility	Target Respondent/ Sources	Sampling Size/ Criteria	Measuring Criteria/ Data to be Analysed
Library	Yearly	Head of Sector, Head of Division or Head of Unit of Library Sector	Users of reference services, interlibrary loan services and membership registration	100% of Sources	User feedback on delivered products/ Services

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Corporate Communication Division – Customer Perception Monitoring and Analysis Table

Depository	Head of Sector, Head of Division or Head of Unit of Depository Sector	Statistics on users, archive materials received and published materials deposited	
Corporate	Head of Sector, Head of Division or Head of Unit of Corporate Management (Venue Management)	Individuals, government departments, private firms and non- government organisations (NGOs) that use/rent the venue	

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